



## Logo Colors Improper Use

The Alfaisal University Logo must not be altered in any way.

- A) Do not place the logo with in a graphic shape that floats on a page or that floats within a plain area.
- B) Do not place the logo in a background color with insufficient contrast.
- C) Do not place the logo in a background with a coarse texture or background that may obscure the logo.
- D) Do not stretch or condense the logo.
- E) Do not change the color.
- F) Do not separate the type from the icon in anyway.

## Typography

Arial Regular and Bold 11 point typeface is the University standard and should be used for all Alfaisal documents.

Other suitable alternatives are:

- Verdana 10 points
- Myriad 11 points

Arial Regular\_

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
 abcdefghijklmnopqrstuvwx**yz**  
 1234567890  
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Arial Bold\_

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