



Logo Elements, Appearance & Usage

Only the supplied graphic in this manual may be used and the logo may not be re-typeset.

The logo must always remain legible and should never be stretched or condensed. If the logo is reproduced too small in size, it becomes illegible. To maintain its identity, the logo must be reproduced at sizes where all the elements in the unit remain clear

Minimum size on A4



Maximum size on A4



Logo Colors

The Alfaisal University logo consists of two corporate colors chosen using the Pantone Matching System. The PMS numbers are provided below:

	Dark Blue	PMS 2757 C C: 100 M: 82 Y: 0 K: 30 R: 6 G: 53 B: 122
	Metallic Silver	PMS 425 C C: 0 M: 0 Y: 0 K: 77 R: 95 G: 96 B: 98