



Advertising

An advertising strategy has been developed to communicate our services through creative and flexible planning as well as an in-depth knowledge of our target audience in order to insure a highly effective advertising campaign.

Alfaisal University has been introduced as a unique educational institute through different design schemes within the restraints of its desired image.

Press Ads

Format
(157mm x 265mm)

الفيصل
ALFAISAL

King Faisal Foundation
 announces
 the
University Preparatory Program (UPP)
 Applications are now being accepted for
 the academic year 2007-2008

American Curricula •
 Native English Speaking Teachers •
 Scholarships •

Prepare
 for entrance to
Alfaisal University
 and other world-class universities
 (Males only)

Email: info@alfaisal.edu
appadmin@alfaisal.edu
 Call: +9661-4387111
 Fax: +9661-403454

Visit our website:
www.alfaisal.edu
www.app.edu.sa

Web Banner Ad

Format
Horizontal Banner
(800pix x 229pix)

Two screen shots of a 30 second flash animation Ad that was published on Yahoo mail.

Don't look both ways : It's one way to success

